

## BBB of Central Oklahoma Accreditation Agreement

**1. The Accredited Business agrees that it has read and understands the BBB Standards of Accreditation and certifies that it meets these standards.** (Attachment 1.) Accredited Business agrees to resolve its customers disputes in accordance with the BBB Standards of Accreditation and the applicable dispute resolution rules required by Accredited Business in the Accreditation Identification Program. (Attachment 2.) If the Accredited Business uses an approved alternate provider to resolve disputes, the Accredited Business agrees to give the BBB access to all information necessary to evaluate the provider and to monitor compliance or good faith compliance with decisions.

### **2. Authorization to Use BBB Trademarks.**

**a. Permission to identify Accreditation.** During the term of this agreement, the BBB grants the Accredited Business a non-exclusive, non-assignable and non-transferable license to use the BBB name and logo only as prescribed below. The Accredited Business understands that, if it is merged, acquired, or consolidated with another company, it must inform the BBB and the new company must re-qualify for BBB Accreditation. Accredited Business agrees that the BBB name and logo may not be otherwise used, copied, reproduced, or altered in any manner. BBB will provide the logo in various sizes to the Accredited Business. Accredited Business must receive prior written permission to use another size. Nothing in this agreement, or in the Accredited Business use of these marks will give the Accredited Business any right whatever in them or in ones similar beyond the rights granted in this agreement.

**b. Accreditation Plaques and Decals.** Accredited Business may display the BBB Accreditation plaque and decal at its places of business and at trade shows in accordance with BBB policy. Accredited Business may also display the BBB Accreditation decal on any company owned or operated vehicles.

**c. Advertising and Business Documents.** Accredited Business may, within the BBB's geographic service area, state "Accredited Business Better Business Bureau" if Accredited Business also identifies Better Business Bureau of Central Oklahoma's service area or display the *offline* logo in the following media: newspapers, periodicals, billboards, posters, direct mail, flyers, yellow pages or other directory advertising, telephone, TV or radio spots, business cards, stationery, invoices, proposals, or other printed business documents.

### **d. Online Identification/BBBOnline.**

i. Accredited Business may also choose to display an online logo and identify its BBB Accreditation on the internet under conditions set forth below. Accredited Business must use the then in effect online logo to allow consumers to verify Accreditation and online participation. Accredited Business may also, at the Accredited Business's option, state: "Accredited Business Better Business Bureau" if the Accredited Business also identifies the Bureau's service area (Central Oklahoma).

ii. Accredited Business may display the online logo and Accreditation statement anywhere within its websites. In addition, the Accredited Business may display the online logo anywhere in the online environment where it does business provided that the BBB is given notification of the location of such sites.

iii. The online logo will be electronically transmitted to the Accredited Business for the Accredited Business's installation. Accredited Business understands that the logo will be hyperlinked to a BBBOnline Participation confirmation and to pertinent information about Accredited Business authentication.

### **3. Suspension/Termination.**

**a. By BBB.** If BBB suspends Accredited Business under the BBB's Bylaws, or if online identification authorization is suspended, Accredited Business agrees to immediately cease using the BBB name and logo in all transient media specified in Paragraph 2 Sections c and d. The online logo's authentication will be disabled until Accredited Business removes the online logo from the internet. A suspended Accredited Business may request review of the suspension under applicable procedures. Unless the suspension is set aside following a review, suspension will become final and this Agreement will be terminated. If terminated, Accredited Business agrees to cease immediately using the BBB name and logo in all media and to remove the Accreditation plaque and decals from all places where it has been displayed.

**b. By Accredited Business.** Accredited Business may terminate this agreement on thirty (30) days written notice to the BBB.

**c.** Following termination, Accredited Business agrees to immediately destroy any materials bearing the BBB trademarks, logo, or Accreditation statement. Accredited Business will be obligated to comply with any dispute resolution obligations that arise under this Agreement prior to termination. If Accredited Business continues to use any of the BBB trademarks following termination, Accredited Business will be obligated to resolve its customer disputes in accordance with Paragraph 1.

**4. Fees.** Accredited Business agrees to pay fees as prescribed by the BBB's Board of Directors. Online identification applies only upon payment of the BBBOnline Fee.

**5. Indemnification.** Accredited Business agrees to indemnify and hold the BBB and BBBOnline harmless against any loss, damage or expense, including reasonable attorney's fees, arising out of any misuse of the BBB trademarks or any violation of the terms and conditions of this agreement. Accredited Business also agrees to indemnify and hold the BBB and BBBOnline harmless against any loss, damage or expense including reasonable attorney's fees, with respect to all third party claims of any kind, including product liability, arising in connection with its products or services.

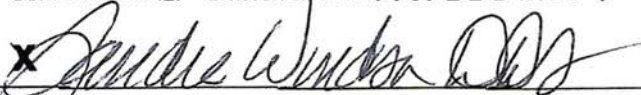
**6. Limitation of Liability.** Accredited Business agrees it will not sue for monetary damages on any matter concerning this agreement.

### **7. Relationship of Parties.**

a. Accredited Business is not, and will not represent itself as an agent, representative, partner, subsidiary, joint venturer, or employee of the BBB, nor can it represent that it has any authority to bind or obligate the BBB in any manner or in any thing.

b. Nothing in this agreement on in-the Accredited Business's use of the BBB name or logo shall confer any endorsement or approval of its products or services. Accredited Business's use of these marks is intended only to convey Accreditation in the BBB and a commitment to abide by BBB Accreditation standards, including customer dispute resolution.

COMPANY NAME: **Sandra Windsor DDS Inc PC**

  
SIGNATURE

  
DATE